

**JaguarSoft**



***JaguarSMPP Two Way SMS Service***

## ***JaguarSMPP Two Way SMS Service***

JaguarSMPP SMS GateWay Two Way is a combined inbound and outbound SMS gateway which allows applications to communicate with the GSM/SMS network using very easy integration mechanism.

Directly connected to SMSC Server with SMPP 3.X protocol to send & receive SMS messages.

With Customer defined Actions can be easily integrated to any Backoffice system via Database connection, StoredProcedures, HTTP, XML Web services. Automatically responds to incoming SMS via DB Tables and XML Web Services.

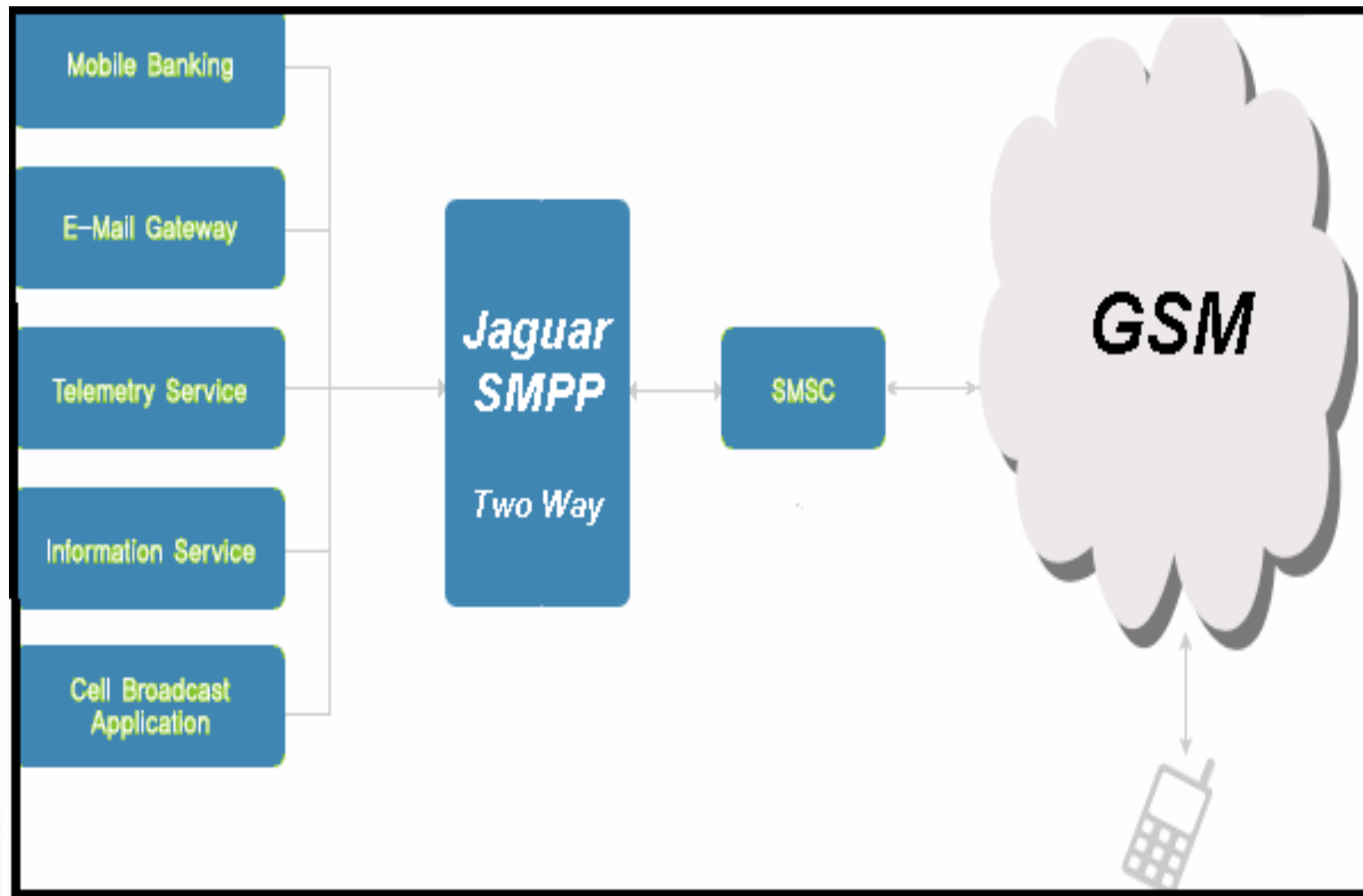
Furthermore, the JaguarSMPP software uses an open specification 'queue' mechanism to allow inbound messages to pass in or out via e-mail, web or custom application interfaces, depending on the organisation's individual requirements.



## ***JaguarSMPP Two Way SMS Service***

- Ring Tones
- Logo / Melody
- Real-time Stock Quotes
- Mobile Banking
- Mobile Data Entry/Query
- Web Interface
- BackOffice integration
- Group Messages
- E-mail Forwarding
- IVR/CTI Integration
- Windows Service Appl.
- Unlimited Throttle
- Open Interface
- Receipt Support
- Database Driven
- Web Based Management
- XML Web Services
- HTTP Data Posting
- Stored Procedure Calling
- Robust Reporting
- MSSQL/MSDE/ORACLE/DB2

## ***JaguarSMPP Two Way SMS Service***



# ***JaguarSMPP Two Way SMS Service***

Easy and Open Web/ASP Interfaces



# JaguarSMPP Two Way SMS Service

Send Message to Single Customer


JaguarSMPP Service - Microsoft Internet Explorer


File Edit View Favorites Tools Help

Back Forward Stop Reload Home Search Favorites Refresh Print Mail Wordpad Notepad People

Address http://localhost/JaguarSMPP\_ASP/Messages.asp Go

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JaguarSMPP Service

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Message Send

<a href="#">Send Single Message</a>	<a href="#">Send Group Message</a>	<a href="#">Send Advanced Group Message</a>
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Send Single Message

Destination No:	<input type="text" value="0101234567"/>
Message:	<input type="text" value="TEST MESSAGE FROM JaguarSMPP"/>
<input type="button" value="Send"/>	

# JaguarSMPP Two Way SMS Service

Send Group Messages with user defined Criterias



*JaguarSMPP Service*



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Send Group Message

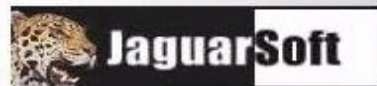
☒ Group ☐ Gender ☐ Numbers starting with SUPPLIER

Groups: CUSTOMER, PROSPECT

Message: THIS IS A TEST MESSAGE FROM JaguarSMPP

# JaguarSMPP Two Way SMS Service

Send Advanced Group Messages with SQL-Like Selections



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## Send Advanced Group Message

Groups	<input type="text" value="CUSTOMER"/>
Numbers Starting With	AND <input type="text" value="555"/>
Genders	AND <input type="text" value="Mr"/>
	<input type="button" value="Add Selections"/>
Groups:	<input type="text" value="( CustGroup LIKE '%CUSTOMER%' AND CustTelNO LIKE '555%' AND Gender ='Mr' )"/>
Message:	<input type="text" value="THIS IS A TEST MESSAGE FROM JaguarSMPP"/>
<input type="button" value="Send"/>	

# JaguarSMPP Two Way SMS Service

Easy Web/ASP Intefaces to Manage Customer DB



JaguarSMPP Service

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Administration

Groups

Customers

SMS Actions

Customer Tel. Nr.	Name	Surname	Gender	Customer Group
  12356	John	Smith	Mr	CUSTOMER, MEMBER, SALES
  4567	Adams	Adams	Ms	SUPPLIER, CUSTOMER
  5679	Sevgi	Onay	Ms	SALES
  9999	Robert	Smith	Mr	WORKER, SUPPLIER
				

Total: 4 Group(s)

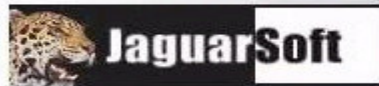
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# JaguarSMPP Two Way SMS Service

Easy Web/ASP Interfaces to Manage Groups



*JaguarSMPP Service*



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













[Report](#)

## Administration

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[SMS Actions](#)

Group Name		Comments
 	CUSTOMER	CUSTOMER
 	SUPPLIER	SUPPLIER
 	PROSPECT	PROSPECT
 	MEMBER	MEMBER
 	MANAGER	MANAGER
 	WORKER	WORKER
 	SALES	SALES
		

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# JaguarSMPP Two Way SMS Service

Easy Web/ASP Interfaces to Manage Actions



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**Administration**

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Message Key	Action To Take	Message	Comments
  <a href="#">LOGO101</a>	SEND_MSG	\001\002\003SSAMPLE_LOGO	Sample NOKIA LOGO
  <a href="#">MELODY102</a>	SEND_MSG	\001\002\003SSAMPLE_MELODY	Sample NOKIA MELODY
  <a href="#">BILL</a>	CALL_STOREDPROCEDURE	SP_BILL [TELNO],[MSG]	Sample Invoice Request
  <a href="#">MISSEDCALLS</a>	CALL_STOREDPROCEDURE	SP_MISSEDCALLS [TELNO],[MSG]	Sample IVR PBX Query
  <a href="#">HTTPPOST</a>	CALL_URL	http://www.jaguarsoft.com/jaguarsmpp/insertsms.asp	Sample HTTP Request
  <a href="#">XMLPOST</a>	CALL_XML	http://www.jaguarsoft.com/jaguarsmpp/xmlsms.asp	Sample XML Request
  <a href="#">DJIA</a>	SEND_MSG	DJIA=10,245 LastUpdate=Jan 15,2005 11:57	Live Updated DowJones Index
  <a href="#">EUR/USD</a>	SEND_MSG	EUR/USD Bid/Ask=1.2139/1.2144 LastUpdate=15/01 11:45	Real-time Updated Euro/USD Parity

# JaguarSMPP Two Way SMS Service

With Action Table Definition, Easily Integrates to Any Customer BackOffice System thru DB,HTTP,XML , Easily Send LOGO, MELODY and Real-Time Market Information



*JaguarSMPP Service*



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## Update SMS Action

Message Key :	XMLPOST	<input type="button" value="✓"/>
Action To Take :	CALL_XML	<input type="button" value="✓"/>
Message :	http://www.jaguarsoft.com/jaguarsmpp/xmlsms.asp	<input type="button" value="✓"/>
Comments :	Sample XML Request	<input type="button" value="✓"/>

Update

# JaguarSMPP Two Way SMS Service

Easy & Advanced Reporting with Web/ASP Pages



JaguarSMPP Service



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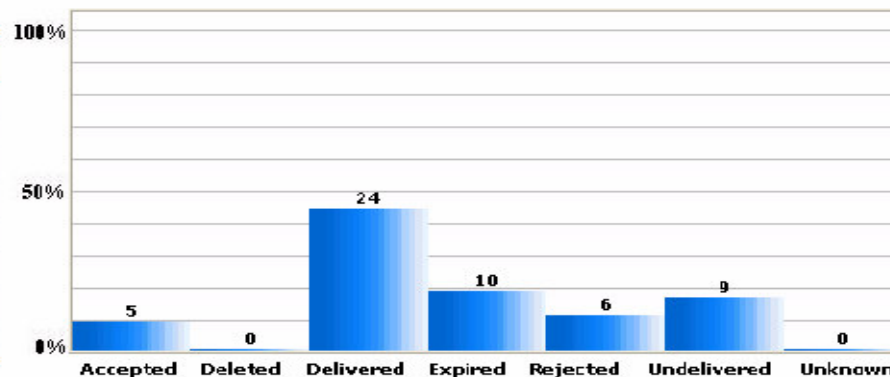
[Received SMS\(s\)](#)

[Sent SMS\(s\)](#)

[SMS\(s\) Waiting  
To Be Sent](#)

## SMS Receipts

Count	Percentage	Status
5	%9,26	Accepted
0	%0,00	Deleted
24	%44,44	Delivered
10	%18,52	Expired
6	%11,11	Rejected
9	%16,67	Undelivered
0	%0,00	Unknown
Total: 54		%100



# JaguarSMPP Two Way SMS Service

Easily Report Sent SMS's , Grouped By Numbers



*JaguarSMPP Service*



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[Sent SMS\(s\)](#)

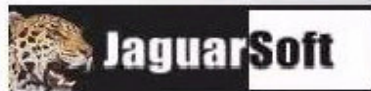
[SMS\(s\) Waiting  
To Be Sent](#)

## Sent SMS(s)

Count	Percentage	To
1	%1,82	0006133
1	%1,82	0006133067
2	%3,64	11223344
1	%1,82	1123111
2	%3,64	123
16	%29,09	1234
4	%7,27	12345
6	%10,91	123456789
7	%12,73	217

# JaguarSMPP Two Way SMS Service

Easily Report Received SMS's , Grouped By Numbers



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## Received SMS(s)

Count	Percentage	From
1	%0,77	0006133
1	%0,77	0006133067
7	%5,38	11223344
6	%4,62	1122334455
8	%6,15	112233445566
3	%2,31	11223344556677
21	%16,15	1234
52	%40,00	123456789
1	%0,77	217

# JaguarSMPP Two Way SMS Service

Easily Report Waiting to be sent SMS's , Grouped By Numbers



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## SMS(s) Waiting To Be Sent

Count	Percentage	To
2	%0,53	00000
1	%0,26	1111
1	%0,26	121212
1	%0,26	121314
122	%32,28	1234
3	%0,79	12356
1	%0,26	135754
1	%0,26	222
1	%0,26	332211

# References

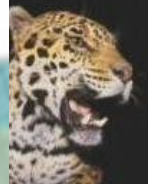
## *Real-Time FX & Exchange Feeds*

Garantibank & Garanti Securities Pushserver  
Multicastserver  
Garantibank IBM M/F DB2- ISE feed Integrations  
Garantibank & Garanti Securities Real Time Java  
Garantibank & Garanti Securities Java Tech. An.  
Paragaranti.com IMKB Saniye Endeksi  
SMS-Finance  
Greece Panafon SMS-Finance Project  
Kuwait Pager Project  
Citibank Bahrain Dual Contribution  
İstanbul Stock Exch Feed  
Athens Stock Exch Feed  
Jo'burg Stock Exch Feed

## *Customer*

Garanti Bankası  
Garanti Bankası  
Garanti Bankası  
Garanti Bankası  
Garanti Bankası  
Garanti Bankası  
Panafon-Greece  
Intrasoft/Greece  
Dow Jones Telerate  
Dow Jones Telerate  
Dow Jones Telerate  
Dow Jones Telerate  
Dow Jones Telerate

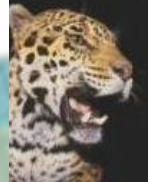
**JaguarSoft**



# References

## *VRS- Phone Recording Systems*

Garantibank	(17 Systems)
FinansBank	(7 Systems)
HalkYatırım	(2 Systems)
Ürdün	(8 Systems)
Lübnan	(1 Systems)



# References

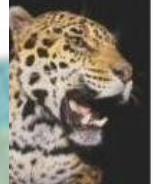
## ***Security***

JaguarEdit - Güvenlik Kalkanı  
JaguarI4FD - Anti-Fraud  
JaguarEditControl  
JaguarEditControl  
JaguarEditControl  
JaguarEditControl  
JaguarEditControl  
JaguarEditControl  
JaguarPassword Changer

## ***Bank***

Garanti Bankası  
Garanti Bankası  
T.İŞBANKASI  
Anadolu Finans Kurumu  
TurkishBank  
Turkish Yatirim  
TurkishBank UK  
Cyprus TurkBank  
Yapi Kredi Bank

**JaguarSoft**



# **Thank You**

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